

Media alert  
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**“ASSET MANAGEMENT MUST QUESTION TRADITIONAL BUSINESS MODELS AND INNOVATE”**

**New ALFI Spring Mag, 'Future Perfect', outlines trends, challenges and opportunities for the global asset management industry.**

“The wave of regulation that has occupied the global asset management industry over the last decade has barely started to abate and yet new issues continue to emerge that have the potential to fundamentally impact the investment funds industry for years to come,” says **Denise Voss, chairman of ALFI (the Association of the Luxembourg Fund Industry)**.

**She continued:** “As a contribution to this need to continually innovate, ALFI has produced the ALFI Spring Mag 2016, which looks at factors that drive market trends and how those dynamics affect the investment fund sector. ALFI Spring Mag 2016 brings together a wealth of diversity of thought on issues that will impact the entire value chain of the industry. It looks in more depth at the issues addressed at ALFI’s Spring conference, which takes place on 8 and 9 March.”

The magazine brings together a range of issues and debates around three key topics: FinTech, diversity and regulatory/tax issues with contributions from a range of experts, including:

- Lyron Wahrman, Head of Citi Markers Innovation Lab, Citigroup Tel Aviv - current trends in FinTech in the world of banking and finance
- Rita Knott, President, Female Board Pool, Luxembourg - Board Ready for the Fund Industry
- Revel Wood, CEO FundRock Management Company - the myths and realities of multi-manager platforms
- Patrick Laurent, Partner, Technology & Enterprise Application Leader, Deloitte Luxembourg - Blockchain Technology

**Ms Voss concludes:** “The message from the magazine and the conference is clear: the asset management industry must proactively examine its traditional business models and innovate to meet the rapidly evolving needs of both today’s and tomorrow’s investors.”

The online version of the magazine is available on the ALFI website [here](#).

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**For further information:**

**Anna Přihodová**  
Communications Manager  
Tel: +352 22 30 26 - 1  
[anna.prihodova@alfi.lu](mailto:anna.prihodova@alfi.lu)

**Notes to editors:**

**The Association of the Luxembourg Fund Industry (ALFI)** is the representative body of the Luxembourg investment fund community. Created in 1988, the Association today represents over 1300 Luxembourg domiciled investment funds, asset management companies and a wide range of service providers such as custodian banks, fund administrators, transfer agents, distributors, legal firms, consultants, tax experts, auditors and accountants, specialist IT providers and communication companies. The Luxembourg Fund industry is the largest fund domicile in Europe and a worldwide leader in crossborder distribution of funds. Luxembourg-domiciled investment structures are distributed on a global basis in more than 70 countries with a particular focus on Europe, Asia, Latin America and the Middle East. For further information, do not hesitate to consult our website at [www.alfi.lu](http://www.alfi.lu). To keep up with all the news from ALFI and the fund industry in Luxembourg, join us on [LinkedIn](#) (The Luxembourg Fund Industry Group by ALFI), [Twitter](#) (@ALFI-funds), [Youtube](#) and [Vimeo](#).