

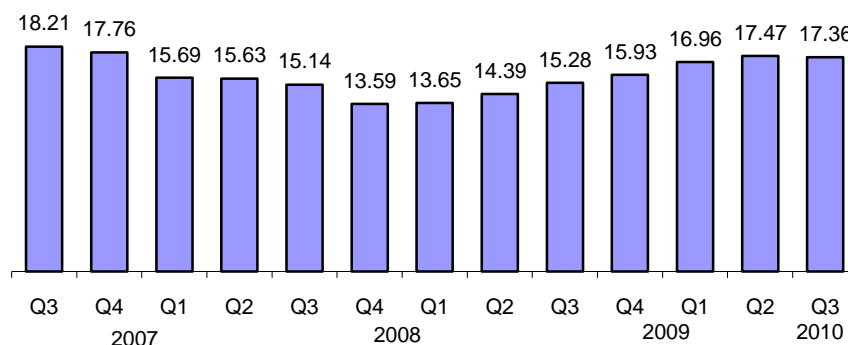
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## Worldwide Investment Fund Assets and Flows Trends in the third Quarter 2010

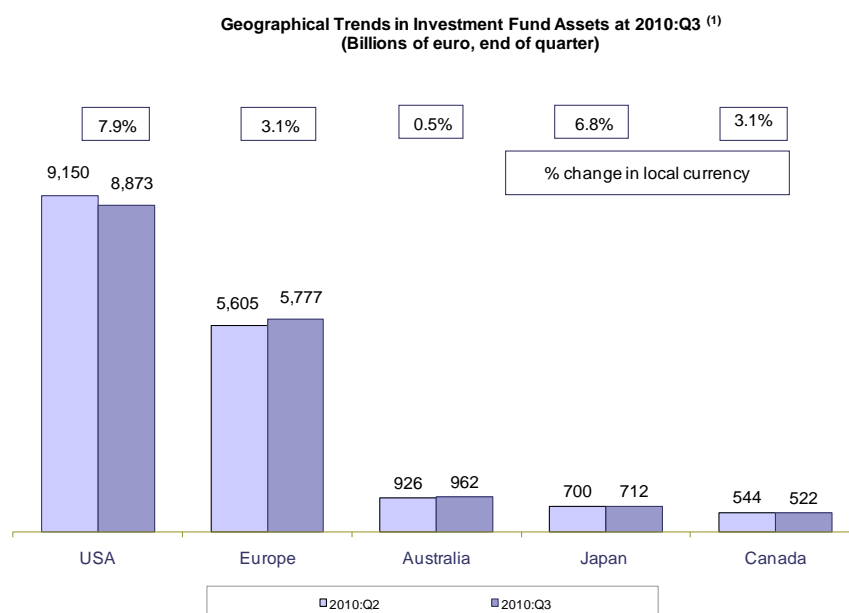
**Brussels, 27 January 2011.** Investment fund assets worldwide stood at €17.36 trillion at end September 2010, slightly below the €17.47 trillion recorded at end June 2010. Net cash flow to all funds increased in the third quarter to €156 billion in inflows, compared to €14 billion in net outflows in the second quarter. Long-term funds experienced positive net cash flow for the sixth consecutive quarter, slightly increasing to €190 billion in the third quarter from €180 billion of inflows in the second quarter of 2010. Flows into bond funds, at €128 billion, accounted for over two-thirds of long-term fund flows in the third quarter. On the other hand, equity funds recorded outflows of €16 billion in the third quarter, the first such outflow since the first quarter of 2009. In contrast to long-term funds, money market funds continued to experience negative net cash flows for the sixth consecutive quarter, albeit at a slower rate. Money market funds recorded outflows of €34 billion, significantly lower than the outflows €194 billion witnessed in the second quarter of 2010.

The information presented in this report was compiled by EFAMA and the Investment Company Institute on behalf of the International Investment Funds Association, an organization of national investment fund associations. The collection for the third quarter of 2010 contains statistics from 45 countries.

**Worldwide Investment Fund Assets**  
(Trillions of euros, end of quarter)



On a U.S. dollar-denominated basis, investment funds assets worldwide increased 10.5 percent in the third quarter of 2010, to \$23.70 trillion. The difference with the slight decrease measured on a Euro-denominated basis reflects the strengthening of the euro by 11 percent over the quarter. For example, on a U.S. dollar-denominated basis and taking into account funds of funds, investment fund assets in the United States increased 7.9 percent in the third quarter of 2010, compared with a 3.0 percent decrease on a Euro-denominated basis.



(1) Including funds of funds assets.

**Geographical Trends by Type of Fund, 2010:Q3**  
(Billions of euros, end of quarter)

	USA	Europe <sup>(1)</sup>	Japan	Canada
<b>Equity</b>	<b>3,774</b>	<b>1,715</b>	<b>455</b>	<b>159</b>
% chg in EUR (2)	1%	5%	1%	-6%
% chg in loc. cur. (3)	12%	5%	7%	2%
<b>Bond</b>	<b>1,926</b>	<b>1,253</b>	<b>75</b>	<b>59</b>
% chg in EUR (2)	-4%	4%	-4%	-2%
% chg in loc. cur. (3)	7%	4%	0%	6%
<b>Money Market</b>	<b>2,049</b>	<b>870</b>	<b>20</b>	<b>29</b>
% chg in EUR (2)	-11%	-3%	-7%	-15%
% chg in loc. cur. (3)	-1%	-3%	-3%	-8%
<b>Balanced/ Mixed</b>	<b>506</b>	<b>857</b>	<b>--</b>	<b>180</b>
% chg in EUR (2)	-2%	4%	--	-4%
% chg in loc. cur. (3)	9%	4%	--	4%
<b>Other <sup>(4)</sup></b>	<b>618</b>	<b>307</b>	<b>163</b>	<b>95</b>
% chg in EUR (2)	4%	4%	7%	-8%
% chg in loc. cur. (3)	16%	4%	12%	7%

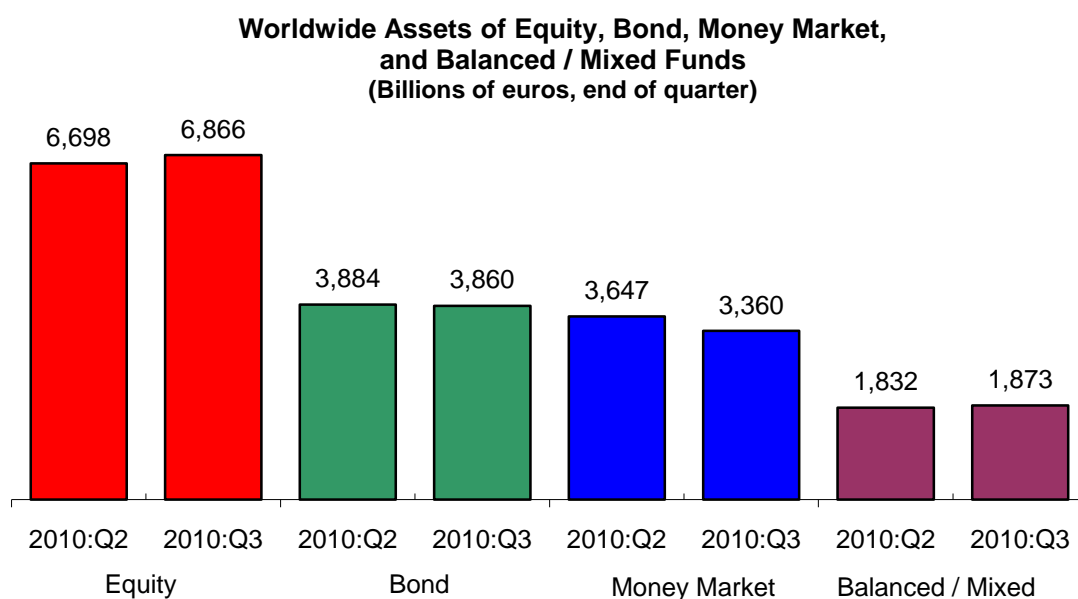
(1) Excluding Ireland and the Netherlands for which no data breakdown is available.

(2) 2010:Q3 compared to 2010:Q2.

(3) 2010:Q3 compared to 2010:Q2, using the euro as the local currency for Europe.

(4) Including funds of funds.

On a Euro-denominated basis, equity fund assets increased 2.5 percent to €6.9 trillion in assets at the end of the third quarter of 2010, whilst balanced/mixed fund assets increased 2.2 percent. Money market fund assets dropped 7.9 percent to €3.4 trillion in the third quarter. Over the same period bond fund assets remained stagnant.



**Net Sales of Investment Funds**  
(Billions of euros)

	USA				Europe <sup>(1)</sup>								World <sup>(2)</sup>											
	2009				2010				2009				2010				2009				2010			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Equity	-27	39	8	14	23	-6	-24		-4	23	26	22	20	-12	4		-30	68	47	42	54	0	-16	
Bond	51	78	99	87	78	64	82		-4	20	34	23	41	10	37		45	121	153	121	122	83	128	
Money Market	-14	-118	-159	-81	-243	-135	-14		52	-25	-9	-61	-38	-52	-16		49	-156	-198	-139	-294	-194	-34	
Balanced / Mixed	-5	8	13	10	10	5	3		-10	17	19	19	20	21	13		-17	26	46	31	37	35	28	
Other <sup>(3)</sup>	9	17	15	19	20	41	23		-13	-4	1	-1	6	4	8		-2	25	25	27	41	62	50	
Long-Term <sup>(4)</sup>	29	142	135	130	131	104	84		-31	56	79	62	87	23	62		-3	240	271	222	254	180	190	
Total	15	23	-23	48	-112	-31	70		22	30	70	1	49	-28	46		46	84	73	82	-40	-14	156	

(1) For Austria, Bulgaria, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Italy, Liechtenstein, Luxembourg, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey and UK.

(2) 37 countries reported in 2009:Q1; 38 in 2009:Q2, 2009:Q3 and 2009:Q4; 37 in 2010:Q1; 39 in 2010:Q2 and 2010:Q3

Assets of reporting countries represented 90 percent of all countries at the end of 2010:Q3.

(3) Including net sales of funds of funds.

(4) Total excluding Money Market Funds

Net cash flows into investment funds worldwide were €156 billion in the third quarter of 2010, the highest level of total net inflows seen since the first quarter of 2008, and significantly higher than the outflows of €14 billion recorded in the second quarter of 2010.

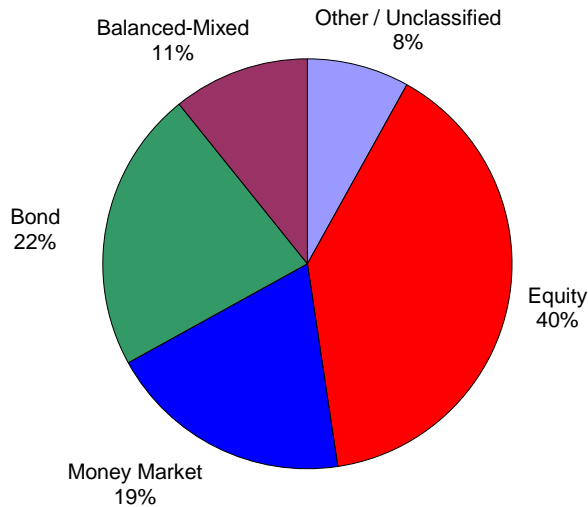
Equity funds worldwide experienced net cash outflows in the third quarter of 2010. Outflows from equity funds in the United States recorded €24 billion, lower than the outflows of €6 billion recorded in the second quarter of the year. However, Europe experienced inflows of €4 billion in the third quarter of 2010, notably higher than the outflows of €12 billion recorded in the second quarter.

Bond funds recorded strong inflows in the third quarter reaching €128 billion, up from inflows of €83 billion in the second quarter of 2010. Net flows into bond funds in the United States and Europe increased to €82 billion and €37 billion, respectively, in the third quarter, from €64 billion and €10 billion, respectively, in the previous quarter.

Worldwide net flows into balanced/mixed funds were €28 billion in the third quarter of 2010, down from €35 billion of inflows in the second quarter of 2010. Europe had €13 billion of inflows to balanced/mixed funds in the third quarter, compared to inflows of €21 billion in the previous quarter. Net flows into mixed/balanced funds in the United States dropped to €3 billion in the third quarter from €5 billion in the second quarter.

Money market funds worldwide continued to experience outflows in the third quarter, however, at a drastically reduced rate than previous quarters. Worldwide outflows from money market funds totalled €34 billion in the third quarter, considerably lower than the €194 billion in net outflows recorded in the second quarter of 2010. Reduced net outflows were attributable to money market funds in the United States, where net outflows fell to €14 billion in the third quarter from €135 billion in the previous quarter. Outflows from European money market funds were €16 billion in the third quarter, still substantially lower compared to the net outflows of €52 billion registered in the second quarter.

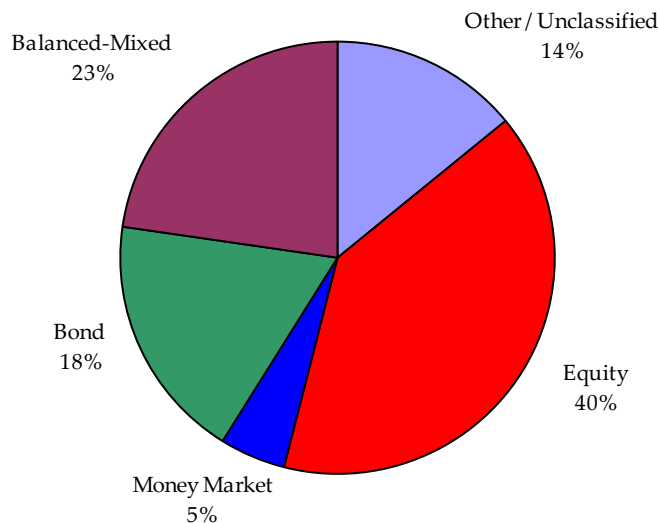
**Composition of Worldwide Investment Fund Asset, 2010:Q3**  
(Percent of total assets, end of quarter)



At the end of the third quarter of 2010, 40 percent of worldwide investment fund assets were held in equity funds. The asset share of bond funds was 22 percent and the asset share of balanced/mixed funds was 11 percent. Money market fund assets represented 19 percent of the worldwide total.

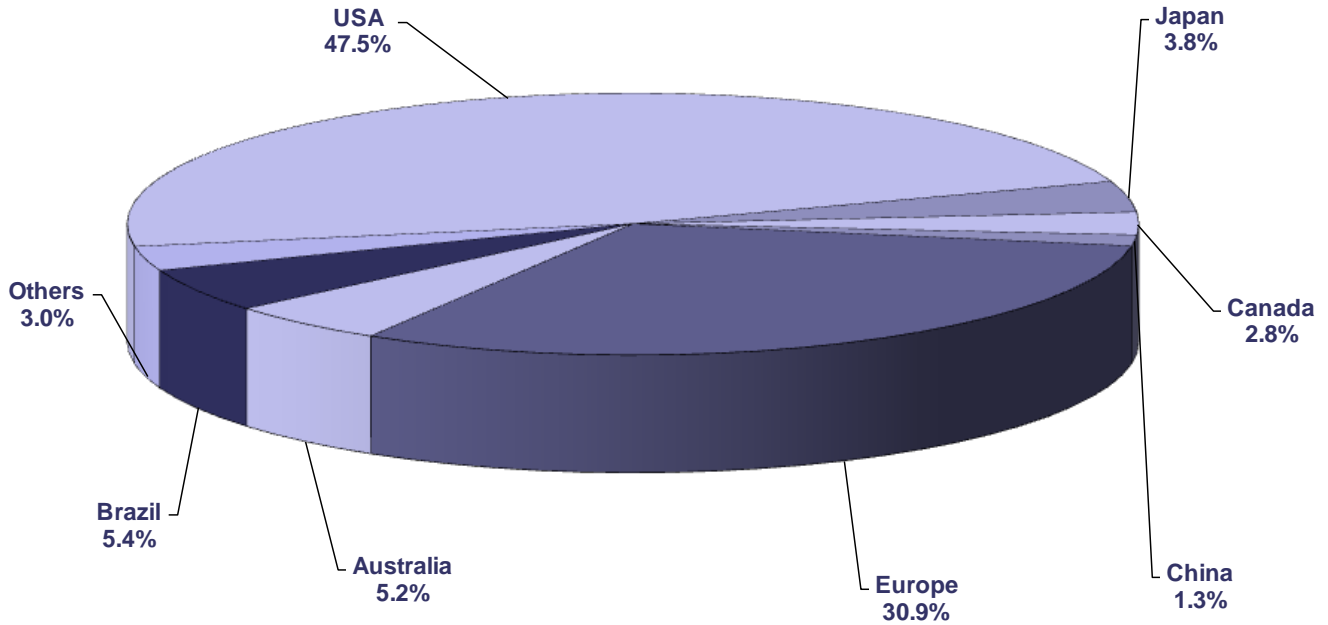
The number of investment funds worldwide stood at 68,863 at the end of the third quarter of 2010. By type of fund, 40 percent were equity funds, 23 percent were balanced/mixed funds, 18 percent were bond funds, and 5 percent were money market funds.

**Composition of Worldwide Investment Funds, 2010:Q3**  
(Percent of funds, end of quarter)



Looking at the worldwide distribution of investment fund assets, the United States and Europe held the largest share in the world market, 47.5 percent and 30.9 percent, respectively. Brazil, Australia, Japan, Canada and China follow in this ranking. Taking into account non-UCITS assets, the market share of Europe reached 37.5 percent and that of the United States 43.0 percent.<sup>1</sup>

**Worldwide Investment Fund Assets  
(Market share at end of 2010 Q3)**



<sup>1</sup> Assets of UCITS and non-UCITS funds in Europe at end Q3 2010 are provided in Table 6 in annex.

**Table 1**  
**TOTAL NET ASSETS, 2005-2010:Q3**

Billions of U.S. dollars, end of period

ITEM	2005	2006	2007	2008	2009		2010		
					Q3	Q4	Q1	Q2	Q3
<b>All Reporting Countries<sup>1</sup></b>	<b>17,757</b>	<b>21,807</b>	<b>26,131</b>	<b>18,842</b>	<b>22,379</b>	<b>22,953</b>	<b>23,015</b>	<b>21,444</b>	<b>23,696</b>
Equity	8,333	10,508	12,440	6,497	8,534	8,948	9,215	8,220	9,370
Bond	3,450	3,871	4,278	3,388	4,359	4,545	4,736	4,767	5,268
Money Market	3,351	3,848	4,940	5,786	5,515	5,317	4,840	4,475	4,586
Balanced/Mixed	1,566	2,049	2,638	1,774	2,230	2,347	2,382	2,248	2,556
Other	512	676	884	676	813	840	862	814	949
<b>Countries Reporting in Every Period<sup>2</sup></b>	<b>17,073</b>	<b>20,909</b>	<b>24,580</b>	<b>18,436</b>	<b>21,831</b>	<b>22,328</b>	<b>22,562</b>	<b>20,937</b>	<b>23,122</b>
Equity	7,913	9,904	11,369	6,294	8,269	8,656	9,003	7,987	9,064
Bond	3,304	3,719	4,097	3,340	4,314	4,503	4,714	4,729	5,206
Money Market	3,316	3,811	4,878	5,714	5,482	5,263	4,821	4,455	4,563
Balanced/Mixed	1,500	1,968	2,425	1,691	2,119	2,206	2,276	2,132	2,410
Other	494	652	860	676	813	840	862	797	913

Source: National mutual fund associations; EFAMA provides data for all European countries except Russia.

<sup>1</sup> Components may not sum to total because of rounding or unclassified funds.

<sup>2</sup> Number of countries is 37. Components may not sum to total because of rounding.

**Table 2**  
**NET SALES,<sup>1</sup> 2006-2010:Q3**

Billions of U.S. dollars

ITEM	2006	2007	2008	2009	2009		2010		
					Q3	Q4	Q1	Q2	Q3
<b>All Reporting Countries<sup>2</sup></b>	<b>1,297</b>	<b>1,533</b>	<b>275</b>	<b>272</b>	<b>69</b>	<b>77</b>	<b>-103</b>	<b>-91</b>	<b>150</b>
Equity	534	327	-374	182	66	62	75	0	-21
Bond	108	85	-198	623	219	179	169	106	165
Money Market	363	794	888	-640	-283	-206	-406	-247	-44
Balanced/Mixed	203	197	-75	127	67	46	52	46	36
Other	88	130	35	-19	0	-5	7	4	13
<b>Countries Reporting in Every Period<sup>3</sup></b>	<b>1,289</b>	<b>1,522</b>	<b>247</b>	<b>290</b>	<b>70</b>	<b>61</b>	<b>-84</b>	<b>-95</b>	<b>154</b>
Equity	529	318	-367	168	57	60	73	-5	-16
Bond	106	86	-203	635	220	183	166	105	160
Money Market	361	792	854	-630	-278	-230	-384	-243	-40
Balanced/Mixed	203	196	-71	137	71	53	53	43	39
Other	91	131	35	-20	0	-5	7	4	11

Source: National mutual fund associations; EFAMA provides data for all European countries except Russia.

<sup>1</sup> Net sales are new sales plus reinvested dividends less redemptions plus net exchanges.

<sup>2</sup> Components may not sum to total because of rounding or unclassified funds.

<sup>3</sup> Number of countries is 29. Components may not sum to total because of rounding.

**Table 3**  
**NUMBER OF FUNDS, 2005-2010:Q3**

End of period

ITEM	2005	2006	2007	2008	2009		2010		
					Q3	Q4	Q1	Q2	Q3
<b>All Reporting Countries<sup>1</sup></b>	<b>56,867</b>	<b>61,854</b>	<b>66,347</b>	<b>68,574</b>	<b>66,110</b>	<b>67,556</b>	<b>65,983</b>	<b>68,820</b>	<b>68,863</b>
Equity	23,263	25,697	27,315	27,880	25,864	27,531	25,824	27,498	27,468
Bond	13,232	13,572	13,308	12,216	12,207	12,413	12,357	12,572	12,683
Money Market	3,535	3,408	3,450	3,700	3,532	3,521	3,431	3,437	3,380
Balanced/Mixed	11,393	12,530	13,757	14,511	14,539	14,659	14,861	15,294	15,636
Other	3,317	4,116	5,619	7,170	6,815	6,711	6,745	6,777	6,839
<b>Countries Reporting in Every Period<sup>2</sup></b>	<b>53,752</b>	<b>58,373</b>	<b>62,178</b>	<b>65,693</b>	<b>64,947</b>	<b>64,474</b>	<b>65,066</b>	<b>65,261</b>	<b>65,726</b>
Equity	21,103	23,249	24,431	25,714	25,281	25,332	25,378	25,380	25,353
Bond	12,797	13,111	12,810	11,958	12,017	12,078	12,234	12,277	12,385
Money Market	3,439	3,301	3,293	3,584	3,426	3,392	3,330	3,303	3,241
Balanced/Mixed	11,122	12,206	13,352	14,191	14,275	14,261	14,636	14,947	15,274
Other	3,164	3,975	5,394	7,149	6,795	6,690	6,723	6,570	6,616

Source: National mutual fund associations; EFAMA provides data for all European countries except Russia.

<sup>1</sup> Components may not sum to total because of unclassified funds.

<sup>2</sup> Number of countries is 37.

**Table 4**  
**TOTAL NET ASSETS, 2005-2010:Q3**  
Billions of euros, end of period

ITEM	2005	2006	2007	2008	2009		2010		
					Q3	Q4	Q1	Q2	Q3
<b>All Reporting Countries<sup>1</sup></b>	<b>15,052</b>	<b>16,558</b>	<b>17,751</b>	<b>13,539</b>	<b>15,283</b>	<b>15,933</b>	<b>16,962</b>	<b>17,476</b>	<b>17,362</b>
Equity	7,063	7,979	8,451	4,668	5,828	6,212	6,791	6,698	6,866
Bond	2,924	2,940	2,906	2,435	2,977	3,155	3,490	3,885	3,860
Money Market	2,840	2,922	3,356	4,158	3,766	3,691	3,567	3,647	3,360
Balanced/Mixed	1,328	1,556	1,792	1,274	1,523	1,629	1,755	1,832	1,873
Other	434	513	600	486	555	583	635	663	695
<b>Countries Reporting in Every Period<sup>2</sup></b>	<b>14,472</b>	<b>15,876</b>	<b>16,697</b>	<b>13,247</b>	<b>14,909</b>	<b>15,499</b>	<b>16,627</b>	<b>17,062</b>	<b>16,942</b>
Equity	6,708	7,520	7,723	4,523	5,647	6,009	6,635	6,509	6,641
Bond	2,801	2,824	2,783	2,400	2,946	3,126	3,474	3,854	3,814
Money Market	2,811	2,894	3,314	4,106	3,744	3,653	3,553	3,631	3,343
Balanced/Mixed	1,272	1,494	1,647	1,215	1,447	1,531	1,678	1,737	1,766
Other	419	495	584	486	555	583	635	650	669

Source: National mutual fund associations; EFAMA provides data for all European countries except Russia.

<sup>1</sup> Components may not sum to total because of rounding or unclassified funds.

<sup>2</sup> Number of countries is 37. Components may not sum to total because of rounding.

**Table 5**  
**NET SALES,<sup>1</sup> 2006-2010:Q3**  
Billions of euros

ITEM	2006	2007	2008	2009	2009		2010		
					Q3	Q4	Q1	Q2	Q3
<b>All Reporting Countries<sup>2</sup></b>	<b>1,037</b>	<b>1,122</b>	<b>193</b>	<b>194</b>	<b>48</b>	<b>52</b>	<b>-75</b>	<b>-72</b>	<b>116</b>
Equity	430	240	-261	126	46	42	54	0	-16
Bond	88	67	-147	441	153	121	122	83	128
Money Market	286	575	635	-446	-198	-140	-294	-194	-34
Balanced/Mixed	163	145	-56	87	47	31	37	36	28
Other	70	94	22	-14	0	-3	5	3	10
<b>Countries Reporting in Every Period<sup>3</sup></b>	<b>1,030</b>	<b>1,114</b>	<b>171</b>	<b>209</b>	<b>49</b>	<b>42</b>	<b>-61</b>	<b>-75</b>	<b>119</b>
Equity	426	234	-256	116	40	41	53	-4	-13
Bond	85	67	-151	450	154	124	120	82	124
Money Market	284	573	609	-437	-194	-155	-278	-191	-31
Balanced/Mixed	163	144	-53	94	50	36	38	34	31
Other	73	95	22	-15	0	-4	5	3	9

Source: National mutual fund associations; EFAMA provides data for all European countries except Russia.

<sup>1</sup> Net sales are new sales plus reinvested dividends less redemptions plus net exchanges.

<sup>2</sup> Components may not sum to total because of rounding or unclassified funds.

<sup>3</sup> Number of countries is 29. Components may not sum to total because of rounding.



**Table 6**  
**TOTAL NET ASSETS OF THE EUROPEAN INVESTMENT FUND INDUSTRY, End September 2010**

	Overall Fund Industry			UCITS Market <sup>1</sup>			Non-UCITS Market <sup>2</sup>		
	Number of funds	Net assets		Number of funds	Net assets		Number of funds	Net assets	
		in mio euro	in mio US \$		in mio euro	in mio US \$		in mio euro	in mio US \$
Austria	2,189	146,660	200,162	1,421	85,679	116,934	768	60,981	83,227
Belgium	1,905	95,475	130,304	1,872	89,375	121,979	33	6,100	8,326
Bulgaria	93	200	273	92	197	270	1	2	3
Czech Republic	112	4,878	6,657	109	4,820	6,579	3	57	78
Denmark	855	124,009	169,248	507	64,699	88,301	348	59,311	80,947
Finland	487	59,440	81,124	362	51,276	69,981	125	8,164	11,143
France	11,762	1,406,409	1,919,467	7,842	1,223,059	1,669,231	3,920	183,350	250,236
Germany	5,991	1,106,153	1,509,677	2,100	236,937	323,372	3,891	869,215	1,186,305
Greece	246	8,299	11,326	238	7,222	9,856	8	1,077	1,470
Hungary	438	13,448	18,354	334	9,680	13,212	104	3,768	5,142
Ireland	4,718	885,710	1,208,817	2,857	708,472	966,922	1,861	177,238	241,894
Italy	1,022	239,973	327,515	658	182,173	248,630	364	57,799	78,885
Liechtenstein	633	28,786	39,287	433	24,964	34,070	200	3,822	5,216
Luxembourg	12,755	2,083,740	2,843,888	9,239	1,786,332	2,437,986	3,516	297,408	405,902
Netherlands	522	80,800	110,276	458	67,700	92,397	64	13,100	17,879
Norway	507	54,258	74,051	507	54,258	74,051	0	0	0
Poland	532	27,170	37,081	228	18,766	25,612	304	8,404	11,469
Portugal	547	26,955	36,788	191	9,354	12,767	356	17,601	24,021
Romania	72	2,864	3,909	53	1,219	1,664	19	1,645	2,245
Slovakia	81	3,669	5,007	76	3,484	4,755	5	185	252
Slovenia	134	2,179	2,974	131	1,927	2,630	3	252	344
Spain	2,505	177,310	241,992	2,440	169,953	231,952	65	7,357	10,040
Sweden	568	150,443	205,324	540	147,047	200,689	28	3,396	4,635
Switzerland	850	240,451	330,340	637	189,226	260,428	213	51,225	69,912
Turkey	362	17,567	23,975	309	14,510	19,803	53	3,057	4,173
United Kingdom	2,945	741,192	1,011,579	2,443	624,983	852,977	502	116,209	158,603
<b>Europe <sup>3</sup></b>	<b>52,831</b>	<b>7,728,037</b>	<b>10,549,397</b>	<b>36,077</b>	<b>5,777,312</b>	<b>7,887,048</b>	<b>16,754</b>	<b>1,950,725</b>	<b>2,662,349</b>

Source: EFAMA

<sup>1</sup> In the sense of publicly offered open-end investment funds (transferable securities and money market instruments), including funds-of-funds assets.

<sup>2</sup> In the sense of nationally regulated investment funds for which a classification in terms of market exposure (equity, bond, balanced and money market) is not possible.

<sup>3</sup> Data for Russia are not included in this table.