

2016 ALFI Sponsorship Exhibition benefits overview chart

ALFI events 2016 ->	Roadshows <i>Sponsorship opportunities limited to ALFI members</i>			Leading Edge Conference London				Impact Investing Conf. * ALFI & ALRIM Risk Conf. ** Leading Edge Conf. Lux.***		TA & Distribution Forum						Spring Conference*/ Global Distribution Conference** European Alternative Investment Funds Conference ("EAIF")***											ALL EVENTS				
	Category ->	Main sponsorships	Special (limited) sponsorships	Main sponsorships	Exhibition	Special (limited) sponsorship	Combi	Main sponsorships	Special (limited) sponsorships	Main sponsorships	Special (limited) sponsorships					Main sponsorships		<- Combi ->	Exhibition		Special (limited) sponsorships							Contact events@alfi.lu			
Sponsorship option ->	GENERAL SPONSOR	Cocktail (London & New York)	Pack: Conf & Cocktail (London)	GENERAL SPONSOR	Exhibition space	Badge	PACKAGE EXH+SPONS	GENERAL SPONSOR	Badge	GENERAL SPONSOR	Lunch	Cocktail	Voting System	Badge	WIFI	GENERAL SPONSOR	ONSITE SPONSOR	PACKAGE EXH+SPONS	Exhibition space	Double Exhibition space	Lunch	Speaker lounge	Cocktail reception (Spring/Global) Wine tasting (EAIF)	Badge	Breaks	Conference bag	WIFI	Your idea!			
Max. number->	unlimited	tbd	tbd	unlimited	-5	1	unlimited	unlimited	1	unlimited	1	1	1	1	1	unlimited	5	-45	-45	-3	2/day	1	Spring: unlimited Global: 1 EAIF: 2	1	1/day	1	1				
Member fees->	see agreement form	see agreement form	see agreement form	2 500 €	2 000 €	2 500 €	4 000 €	*2,750€ **3,000€ ***2,200€	*2,750€ **3,000€ ***2,000€	2 200 €	6 000 €	4 000 €	3 500 €	2 000 €	1 500 €	*6,000€ **6,000€ ***4,000€	*10,000€ **10,000€ ***7,500€	*10,250€ **10,250€ ***6,520€	*6,400€ **6,400€ ***5,250€	*10,250€ **10,250€ ***7,750€	*16,250€ **16,250€ ***10,250€	*12,000€ **12,000€ ***8,800€	*3,500€ ** Borne *** 8,500	*6,000€ **6,000€ ***4,000€	*6,000€ **6,000€ ***4,500€	*4,000€ **4,000€ ***3,000€	*3,000€ **3,000€ ***2,250€	e.g.: Event app, Venue host, Voting system, Meet&Match, Speed presentations, Design thinking, Conference gift,...			
Non-Member fees->	n/a	n/a	n/a	3 000 €	2 500 €	3 000 €	5 000 €	*3,300€ **3,600€ ***2,640€	*3,300€ **3,600€ ***2,400€	2 640 €	7 200 €	4 800 €	4 200 €	2 400 €	1 800 €	*7,200€ **7,200€ ***4,800€	*12,000€ **12,000€ ***9,000€	*12,250€ **12,250€ ***7,850€	*7,800€ **7,800€ ***6,300€	*12,250€ **12,250€ ***9,300€	*19,450€ **19,450€ ***12,300€	*14,400€ **14,400€ ***10,560€	*4,400€ ** Borne ***10,200	*7,200€ **7,200€ ***4,800€	*7,200€ **7,200€ ***5,400€	*4,800€ **4,800€ ***3,600€	*3,600€ **3,600€ ***2,700€				
Benefits:																															
Early visibility:																															
Logo on ALFI's website in dedicated event section	√	√	√	√			√			√	√	√	√			√	√	√			√	√	√								
Logo, link and 50 word description on the dedicated ALFI webpage																			√	√											
Logo on e-invitation	√	√	√	√			√			√	√	√	√			√	√	√			√	√	√	√	√						
Logo on/in hardcopy invitation (posted to ALFI contacts worldwide)																√	√	√			√	√	√	√	√						
Pre and Post-event REGISTRATION LIST incl. foreign Asset Managers and Institutional Investors - who receive free access	√	√	√	√	√		√			√	√	√	√			√	√	√	√	√	√	√	√	√	√						
Access tickets:																															
"Full Access" tickets				1	2		2	1		4	10	5	5			1	2	2	2	2	2	3		1	2						
"Booth Only Access" ticket																															
Invitees to sponsored event part																															
Delegate materials (distributed to all paying participants):																															
Company advert in delegate brochure (1 full page)	√		√													√	√	√	√	√	√	√									
Logo on printed onsite programme	√			√			√			√	√	√	√			√	√	√			√	√	√	√	√						
Company name listed on delegate floor plan																			√	√											
Logo on customised Conference bag																															
Logo on WIFI code card															√																
Logo on conference badges						√			√						√																
Logo visibility onsite:																															
Logo on huge banner in primary place																															
Logo on sponsors' banner (provided by ALFI)	√																														
Logo on menu card (provided by ALFI)																															
Logo on sponsors' banner (provided by ALFI)	√																														
Logo on conference screen at opening and closing session	√			√			√			√	√	√	√			√	√	√			√	√	√								
Logo on conference screen before sponsored event part																															
Logo projection (slide show) in area of sponsored event (e.g. foyer, cocktail room)		√	√																												
Onsite display:																															
Exhibition space (Standard size approx: 3mx2m - size depending on venue)					√		√													√	√	Double	√								
Stamp collection game																															
Corporate banner in sponsored area	√	√	√	√			√			√	√	√	√			√	√	√			√	√	√								
Display of brochures	√	√	√	√	√		√			√	√	√	√			√	√	√			√	√	√								
Optional (to be provided by sponsor):																															
Distribution of branded items (menus/decoration, give-aways) in dedicated place (sponsors' table/lunch/cocktail tables)	√	√	√	√	√		√			√	√	√	√			√	√	√			√	√	√								
Possible organisation of a draw during conference breaks																															
Organisation of special animation during sponsored event part/at your exhibition booth (to be coordinated with ALFI)					√		√																								
Specials:																															
Acknowledgement of sponsors name (orally by chairman in the conference room or during cocktail speech)																															
Short Speech in conference room/private lunch room/cocktail venue																															
Branded cups/serviettes o.e. (provided by sponsor) during the 3 coffee breaks of sponsored day																															

Other events tbc later eg. Leading Edge topics, Roadshows not confirmed to date. For updates and details, please refer to