



**PRESS RELEASE – June 2011**

**LuxFLAG launches a new label for investment funds investing in environment-related sectors**

The Luxembourg Fund Labelling Agency (LuxFLAG) is pleased to announce the launch of the LuxFLAG Environment Label. The Environment Label will be granted to investment funds investing in environment-related sectors irrespective to their domicile of registration. It is designed to reassure investors that labelled Investment Funds actually invest the majority of their assets in environment-related sectors in a responsible manner. The eligibility criteria for the Environment Label require eligible investment funds to have a portfolio of investments in environment-related sectors corresponding to at least 75% of the fund's total assets. The Environment Label is granted by LuxFLAG's Board of Directors, based upon an application by the investment fund including information reviewed by an auditor, and a recommendation by LuxFLAG's Eligibility Committee of specialists in environmental investment.

For detailed information about the Eligibility Criteria and Application Procedures please refer to our website [www.luxflag.org](http://www.luxflag.org) or contact:

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